

ARTWORK SPECIFICATIONS



- We accept high resolution Ai, PDF or EPS files. Please ensure that all Ai & EPS files are saved as a **CS5** version or lower.
- All images must be **embedded** into the document.
- All fonts must be converted to **outlines**, this will ensure all fonts are printed correctly.
- **Bleed** is only required on flags, and where the order is for teardrops we will send you an artwork template.
- If any bleed is added please ensure there are visible **crop marks**.
- File is to be saved at 100% - if the file size is too large, save it at 50% and be sure to notify us that you are doing so.
- Colour mode must be set to **CMYK**.
- We are happy to match any **Pantone** colours you may require. Ensure that any pantones are evident in the artwork and notify us so that we can make a note on the invoice.
- If die-cutting is needed (cut to a shape), a **vector cutline** is to be supplied in the artwork on a separate layer.
- If print-ready files cannot be supplied, a fee will apply.